

JEFFREY MASON

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SUMMARY

Versatile and creative film professional skilled in design thinking, visual storytelling, and project management tools to produce compelling, audience-centered content. Strong communicator with a collaborative approach, focused on enhancing viewer engagement. Proven problem-solver with a knack for translating complex ideas into impactful visual narratives.

WORK EXPERIENCE

Marketing/Social Media Coordinator Intern

Aug 2024 - Present

Adrian College Arrington Bookstore

- Updating E-commerce site
- Assist in overseeing all Social Media Platforms
- Taking Feedback to improve all social media and e-commerce sites
- Maintain the confidentiality of information and Bookstore practices

Lead Student

Aug 2022 - Present

Adrian College Arrington Bookstore

- Cash Management
- Making Timely judgment calls
- Supervising the activities of student workers
- Maintain the confidentiality of information and Bookstore practices

Customer Service Representative

May 2020 - Present

Walmart Supercenter

- Making judgment calls
 - Maintaining confidentiality of customers information
 - Cash Management
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EDUCATION

Bachelor of Fine Arts in Film Studies

Aug 2021 - May 2025

Adrian College

Media Productions

Aug 2019 - May 2021

Millstream Career Center

General Studies

Aug 2016 - May 2021

Riverdale Local Schools

ADDITIONAL INFORMATION

- **Technical Skills:** Web Design, Customer Service, Graphic Design, Communication, Customer Service
- **Languages:** English
- **Certifications:** Phired Up Certified Recruiter
- **Awards/Activities:** Alpha Tau Omega Fraternity, Student Government Association, National Society of Leadership Success, Circle K